

Chicken Farming Business Plan Sample Full Version

Chicken farming business plan sample: A comprehensive guide to kickstart your poultry venture

Starting a chicken farming business can be a lucrative and rewarding endeavor if planned properly. A well-structured chicken farming business plan sample serves as a roadmap to help entrepreneurs navigate the complexities of poultry farming, secure funding, and ensure sustainable growth. This article provides an in-depth overview of creating an effective chicken farming business plan, covering essential components, strategies, and best practices to set your poultry business on a path to success.

Understanding the Importance of a Chicken Farming Business Plan

A chicken farming business plan is a detailed document outlining your business goals, strategies, target market, operational procedures, and financial projections. It acts as a blueprint guiding your decisions and operations while also demonstrating your business's potential to investors or lenders. Without a clear plan, you risk misallocating resources, facing unforeseen challenges, or failing to meet market demands.

Key Components of a Chicken Farming Business Plan Sample

To develop a comprehensive and effective business plan, consider including the following sections:

1. Executive Summary

- Brief overview of your chicken farming business
- Business objectives and mission statement
- Location and target market
- Summary of financial projections and funding requirements

2. Business Description and Market Analysis

- Nature of the poultry business (broilers, layers, or dual-purpose)
- Industry overview and trends
- Market demographics and demand analysis

- Competitor analysis and your competitive advantage

3. Products and Services

- Types of poultry products (fresh eggs, meat, processed products)
- Additional services (delivery, packaging, branding)
- Product differentiation and quality standards

4. Marketing and Sales Strategy

- Branding and advertising approaches
- Distribution channels (local markets, supermarkets, restaurants)
- Pricing strategies
- Customer engagement and retention plans

5. Operations and Management Plan

- Farm location and infrastructure
- Housing and equipment requirements
- Breeding and feeding plans
- Biosecurity measures
- Staffing and management roles

6. Financial Plan

- Startup costs and capital investment
- Operating expenses
- Revenue projections
- Break-even analysis
- Funding sources and investment plans

Developing Your Chicken Farming Business Plan: Step-by-Step

Creating a detailed plan involves meticulous research and strategic thinking. Here's a step-by-step approach:

Step 1: Conduct Market Research

Understanding the local demand for poultry products is crucial. Analyze consumer preferences, purchasing power, and existing competitors. Use surveys, interviews, and market data to gather insights.

Step 2: Define Your Business Scope

Decide whether to focus on broiler chickens for meat, layers for eggs, or both. Consider your resources, market demand, and personal expertise.

Step 3: Secure Suitable Land and Infrastructure

Choose a location with proper ventilation, access to water, and ease of transportation. Plan for housing, feed storage, and waste disposal systems.

Step 4: Develop a Breeding and Feeding Program

Select healthy breeds suitable for your climate and market needs. Establish feeding schedules, vaccination protocols, and health management practices.

Step 5: Prepare Financial Projections

Estimate startup costs including land, construction, equipment, chicks, feed, and labor. Forecast revenues and expenses for at least 1-3 years to assess profitability.

Step 6: Draft Your Business Plan

Integrate all research and strategies into a cohesive document. Use clear language, supporting data, and realistic projections.

Sample Chicken Farming Business Plan Outline

Below is a simplified sample outline to illustrate how your plan might look:

- **Executive Summary**
- **Business Description**
- **Market Analysis**
- **Product Line**
- **Marketing Strategy**
- **Operations and Management**
- **Financial Projections**

Best Practices for a Successful Chicken Farming Business

- Maintain Biosecurity: Prevent disease outbreaks by restricting access and practicing sanitation.
- Consistent Quality Control: Regular health checks and quality standards ensure high productivity.
- Efficient Feed Management: Optimize feed to reduce costs and improve growth.
- Record Keeping: Track expenses, sales, mortality rates, and production data for informed decision-making.
- Market Diversification: Explore multiple sales channels to mitigate risks.

Funding and Investment Options

Securing funding is often essential for startup capital. Common sources include:

- Personal savings
- Bank loans
- Government grants and subsidies
- Investors or venture capital
- Agricultural cooperatives

Prepare a compelling presentation of your business plan when approaching potential funders, emphasizing profitability and sustainability.

Legal and Regulatory Considerations

Ensure compliance with local regulations, including:

- Business registration
- Animal welfare standards
- Food safety certifications
- Environmental regulations regarding waste disposal

Familiarize yourself with these requirements early to avoid legal complications.

Conclusion

A well-crafted chicken farming business plan sample is a fundamental step toward establishing a successful poultry enterprise. It provides clarity, guides operational decisions, attracts investors, and

helps in tracking progress. Remember, flexibility is key?regularly review and update your plan to adapt to market changes or operational challenges. With thorough planning, dedication, and strategic execution, your poultry business can flourish and become a sustainable source of income.

Start your journey today by developing a detailed chicken farming business plan that aligns with your goals and resources. The poultry industry offers promising opportunities?make sure you're prepared to seize them!

Chicken Farming Business Plan Sample: A Comprehensive Guide for Aspiring Entrepreneurs

Starting a chicken farming business can be a lucrative venture if approached with proper planning and strategic execution. A well-structured chicken farming business plan sample serves as the blueprint that guides entrepreneurs through the complexities of setting up and running a successful poultry operation. Whether you are a novice or experienced farmer, understanding the core components of a detailed business plan can significantly increase your chances of success, attract investors, and ensure sustainable growth.

Understanding the Importance of a Chicken Farming Business Plan

A chicken farming business plan is more than just a document; it is an essential tool that provides clarity on your business objectives, operational strategies, financial projections, and marketing approaches. It acts as a roadmap, helping you navigate the challenges of poultry farming while maximizing profitability.

Key Benefits of a Well-Prepared Business Plan:

- Clarity of Vision: Defines your goals and mission.
- Financial Planning: Helps estimate startup costs, operational expenses, and revenue streams.
- Risk Management: Identifies potential challenges and contingency plans.
- Investor Attraction: Demonstrates professionalism and viability to potential investors or lenders.
- Operational Guidance: Outlines daily activities, staffing, and resource management.

Components of a Chicken Farming Business Plan Sample

A comprehensive business plan covers several key sections, each critical to the overall success of your poultry business.

1. Executive Summary

This section provides a snapshot of your entire plan, including your business concept, target market,

and financial highlights. It should be concise yet compelling enough to capture interest.

Features:

- Business name and location
- Mission statement
- Business objectives
- Summary of products/services
- Brief financial overview

Pros:

- Acts as a summary for investors
- Clarifies your vision early on

Cons:

- Must be written last but appears first

2. Business Description and Industry Analysis

Here, you delve into the nature of your poultry business, its legal structure, and the industry landscape.

Features:

- Business type (e.g., broiler or layer farm)
- Industry overview and market trends
- Regulatory environment
- Competitive analysis

Pros:

- Provides context and justification for your venture
- Helps identify market gaps and opportunities

Cons:

- Requires thorough research and up-to-date data

3. Market Analysis

Understanding your target market is crucial for building demand and setting competitive prices.

Features:

- Target customer demographics (retailers, supermarkets, direct consumers)
- Market size and growth potential
- Consumer preferences and purchasing behaviors
- Pricing strategies

Pros:

- Guides marketing approach
- Identifies potential customer segments

Cons:

- Market data may be difficult to obtain for new entrepreneurs

4. Marketing and Sales Strategy

This section outlines how you will attract and retain customers.

Features:

- Branding and advertising methods
- Distribution channels
- Pricing policies
- Promotional activities

Pros:

- Clarifies your route to market
- Helps allocate marketing budget effectively

Cons:

- Requires ongoing effort and adaptation

5. Operational Plan

Details the daily operations, including farm layout, equipment, staffing, and production processes.

Features:

- Farm size and layout
- Housing and equipment specifications
- Breed selection
- Feeding and management practices
- Biosecurity measures

Pros:

- Ensures smooth daily operations
- Highlights resource requirements

Cons:

- Operational costs can be high; precise planning needed

6. Management and Organization

Identifies the management team, staff roles, and organizational structure.

Features:

- Owner's background and expertise
- Staffing needs

- External advisors or consultants

Pros:

- Builds confidence among investors
- Clarifies responsibilities

Cons:

- May require hiring specialized personnel

7. Financial Plan

Arguably the most critical section, it projects your startup costs, income, expenses, and profitability timelines.

Features:

- Startup capital estimation
- Operating costs (feed, vaccines, labor, utilities)
- Revenue projections
- Break-even analysis
- Cash flow statements
- Profit and loss statements

Pros:

- Identifies funding needs
- Tracks financial performance

Cons:

- Forecasting inaccuracies can lead to issues

Sample Budget Breakdown for a Chicken Farming Business

Creating an accurate budget is fundamental for your business plan. Here's a sample outline for a small to medium-scale poultry farm:

- Land Acquisition/Lease: \$10,000
- Housing and Equipment: \$15,000
- Chicks or Pullets: \$5,000
- Feed and Supplements: \$8,000 (initial supplies)
- Vaccines and Medications: \$1,000
- Labor Costs: \$4,000/month
- Utilities: \$1,500/month
- Miscellaneous Supplies: \$2,000
- Total Estimated Startup Cost: Approximately \$46,500

Note: These figures vary based on location, scale, and breed choices.

Key Success Factors in a Chicken Farming Business

While a detailed business plan sets the foundation, understanding what drives success is equally important.

Features:

- Quality breed selection suited to market demand
- Effective biosecurity measures to prevent disease outbreaks
- Proper nutrition and management practices
- Efficient waste management
- Strong relationships with buyers and suppliers
- Continuous learning and adaptation to industry changes

Pros:

- Maximizes productivity
- Reduces risks

Cons:

- Requires ongoing investment and management

Challenges and Risks in Chicken Farming

Any agricultural business comes with inherent risks that must be addressed in your business plan.

Common Risks:

- Disease outbreaks (e.g., avian flu)
- Price fluctuations in feed and poultry products
- Environmental challenges (extreme weather)
- Regulatory changes
- Market competition

Mitigation Strategies:

- Maintaining strict biosecurity protocols
- Diversifying product offerings
- Building strong supplier and customer relationships
- Keeping emergency funds

Conclusion: Crafting Your Chicken Farming Business Plan

A chicken farming business plan sample offers a comprehensive template to guide you through every stage of establishing and expanding your poultry enterprise. It encapsulates your vision, operational strategies, financial forecasts, and marketing tactics, serving as a critical tool for securing funding and ensuring operational efficiency. Success in poultry farming hinges on meticulous planning, continuous learning, and adaptability. By leveraging a detailed business plan, aspiring poultry farmers can mitigate risks, seize market opportunities, and build a sustainable, profitable business.

Remember, each feature and section of your plan should be tailored to your specific circumstances, market conditions, and long-term goals. Regularly reviewing and updating your business plan will help you stay aligned with industry trends and respond effectively to challenges.

Embark on your poultry farming journey armed with a solid plan, and turn your passion for chickens into a thriving business.

Question What are the key components of a chicken farming business plan sample? A comprehensive chicken farming business plan sample typically includes an executive summary, market analysis, farm setup and infrastructure details, breeding and feeding strategies, financial

projections, marketing plan, risk management, and operational plan. How do I estimate startup costs for a chicken farming business plan? Startup costs can be estimated by accounting for land or space rental, poultry stock, housing and equipment, feed, veterinary supplies, labor, licenses, and marketing expenses. Creating a detailed budget helps in understanding initial capital requirements. What revenue streams should be included in a chicken farming business plan? Revenue streams include sales of live chickens, processed meat (broilers or layers), eggs, and potential value-added products like organic or specialty eggs. You can also consider income from breeding stock or farm tours if applicable. How can a chicken farming business plan address market analysis? The plan should analyze local demand for chicken products, identify target customers, evaluate competitors, and assess pricing strategies. Incorporating market trends and consumer preferences ensures a tailored approach for success. What are the common challenges highlighted in a chicken farming business plan sample? Common challenges include disease management, fluctuating market prices, feed costs, climate conditions, and biosecurity risks. The plan should outline strategies to mitigate these issues. How important is financial planning in a chicken farming business plan sample? Financial planning is crucial as it projects profitability, cash flow, break-even points, and funding needs. It helps secure investments and ensures the business remains sustainable. What marketing strategies are recommended in a chicken farming business plan? Effective strategies include building relationships with local markets, supermarkets, and restaurants, utilizing social media, participating in farmers' markets, and offering quality assurance to attract loyal customers. How should a chicken farming business plan incorporate sustainability practices? Incorporate eco-friendly practices such as waste management, organic feed, water conservation, and humane animal treatment. Highlighting sustainability can improve brand reputation and meet consumer demand. Can a chicken farming business plan sample be customized for different scales of operation? Yes, the sample can be tailored for small-scale, medium, or large-scale operations by adjusting parameters like farm size, investment levels, production volume, and target markets to fit specific business goals.

Related keywords: chicken farming guide, poultry business plan, poultry farming startup, poultry farm management, poultry business model, broiler farming plan, layer farming strategy, poultry farm budgeting, poultry enterprise plan, small-scale chicken farming

Farming With Mary

farming with mary has become an inspiring journey for many aspiring farmers and gardening enthusiasts. Whether you're a beginner looking to cultivate your first vegetable patch or an experienced gardener seeking sustainable practices, Mary's approach to farming emphasizes harmony with nature, innovative techniques, and community engagement. This article explores the various aspects of farming with Mary, offering insights into her methods, tips for successful farming,

and how you can incorporate her strategies into your own agricultural endeavors.

Understanding the Philosophy Behind Farming with Mary

Holistic and Sustainable Farming Practices

Mary's farming philosophy centers around sustainability and respect for the environment. She believes that successful farming is rooted in working with nature rather than against it. Her methods include crop rotation, composting, and organic pest control, ensuring healthy soil and healthy plants.

Community Engagement and Education

Farming with Mary isn't just about growing food; it's about building community. She actively shares her knowledge through workshops, farm tours, and social media, inspiring others to adopt eco-friendly farming practices and connect with local food systems.

Getting Started with Farming with Mary

Planning Your Farm

Before planting a seed, Mary emphasizes careful planning:

- Assess your land and soil quality
- Determine which crops grow best in your climate
- Design a layout that maximizes space and accessibility
- Plan for crop diversity to minimize pests and improve soil health

Building Soil Fertility Naturally

Healthy soil is the foundation of successful farming. Mary recommends:

- Adding organic matter such as compost and cover crops
- Practicing crop rotation to prevent nutrient depletion
- Minimizing chemical inputs and opting for natural fertilizers

Key Techniques in Farming with Mary

Companion Planting

Mary advocates for companion planting to naturally repel pests and boost crop yields. For example:

- Plant basil near tomatoes to enhance flavor and deter insects
- Grow marigolds alongside vegetables to repel nematodes and aphids
- Combine legumes with grains to improve soil nitrogen levels

Water Management

Efficient water use is vital. Mary employs:

- Drip irrigation systems to deliver water directly to plant roots
- Rainwater harvesting techniques to reduce reliance on municipal water
- Mulching to retain soil moisture and suppress weeds

Natural Pest Control

Rather than relying on pesticides, Mary uses integrated pest management:

- Introducing beneficial insects like ladybugs and predatory beetles
- Using homemade insecticidal soaps and neem oil
- Encouraging habitat diversity to attract pest predators

Innovative Tools and Technologies in Farming with Mary

Utilizing Modern Farming Equipment

Mary incorporates tools that improve efficiency without compromising sustainability:

- Hand tools for precision planting and weed removal
- Small-scale tractors and tillers powered by eco-friendly fuel
- Soil sensors to monitor moisture and nutrient levels

Embracing Digital Resources and Apps

Technology plays a key role:

- Farm management apps for planning and record-keeping
- Weather forecasting tools to optimize planting schedules
- Online forums and social media for community support and knowledge sharing

Marketing and Selling Your Produce

Building Local Markets

Mary emphasizes the importance of local sales:

- Participating in farmers' markets
- Joining community-supported agriculture (CSA) programs
- Collaborating with local restaurants and grocery stores

Creating a Brand Around Your Farm

Developing a recognizable brand helps attract customers:

- Sharing your farm's story and sustainable practices
- Using social media to showcase farm life and products
- Offering farm tours and workshops to engage the community

Challenges and How to Overcome Them

Dealing with Pests and Diseases

Mary recommends proactive monitoring and natural remedies:

- Regular inspection of plants
- Applying organic treatments at the first sign of trouble
- Encouraging crop diversity to reduce vulnerability

Managing Weather Variability

Weather can be unpredictable, but strategies include:

- Using mulch and cover crops for temperature regulation

- Installing protective structures like hoop houses
- Adjusting planting schedules based on seasonal forecasts

Maintaining Motivation and Community Support

Farming is demanding, so staying motivated is key:

- Connecting with fellow farmers and gardening groups
- Celebrating small successes
- Continuing education through workshops and courses

Success Stories and Testimonials

Many who have adopted Mary's methods report increased yields, healthier plants, and a deeper connection to their food source. For example:

- Jane from Ohio started a small organic farm using Mary's crop rotation techniques and saw a 30% increase in production within the first year.
- Carlos from California implemented natural pest control methods and reduced chemical use by 80%, improving his farm's ecological footprint.
- Linda from Maine built a community-supported farm that supplies fresh produce to her neighborhood, fostering local food resilience.

Getting Involved and Continuing Education

To deepen your understanding of farming with Mary, consider:

- Attending local workshops and farm tours
- Joining online communities focused on sustainable farming
- Reading books and resources recommended by Mary on organic farming and permaculture

Conclusion: Embracing Sustainable Farming with Mary

Farming with Mary exemplifies a harmonious, eco-friendly approach to agriculture. By integrating natural practices, innovative tools, and community engagement, she demonstrates that sustainable farming is both viable and rewarding. Whether you're just starting or looking to refine your existing methods, adopting Mary's principles can lead to healthier crops, richer soil, and a stronger connection to your local food system. Embrace the journey of farming with Mary, and discover the

joy of cultivating with purpose and respect for the land.

Farming with Mary has become a noteworthy name in the realm of sustainable and community-focused agriculture. Over the years, Mary's approach to farming has garnered both praise and constructive critique, making it a compelling subject for anyone interested in modern farming practices, environmental stewardship, and community engagement. This article offers a comprehensive review of Farming with Mary, exploring her philosophies, methods, and the impacts of her work on local and broader agricultural communities.

Introduction to Farming with Mary

Farming with Mary is more than just a farming operation; it is a movement rooted in sustainable practices, organic cultivation, and educational outreach. Mary, an experienced farmer and environmental advocate, has built her farm around the principles of ecological balance, soil health, and community involvement. Her farm serves as a model for small-scale farmers, urban agriculture enthusiasts, and anyone interested in reconnecting with the land in a responsible and meaningful way.

Mary's approach emphasizes the importance of respecting natural ecosystems while producing healthy, organic food. Her farm is located in a rural setting but also incorporates urban farming techniques, making her work accessible and adaptable to various contexts. The core philosophy is that farming should nourish both the land and the people, fostering sustainability and resilience in local food systems.

Philosophy and Principles

Sustainable Agriculture

Mary's farming practices prioritize sustainability at every stage. She employs crop rotation, composting, and natural pest control to reduce reliance on chemical inputs. Her farm aims to regenerate the soil, improve biodiversity, and minimize environmental impact.

Community Engagement

A significant aspect of her work involves educating and involving the local community. She hosts workshops, farm tours, and volunteer days to foster a deeper understanding of sustainable agriculture and to build a connection between consumers and their food sources.

Organic and Ethical Practices

Farming with Mary adheres strictly to organic standards, avoiding synthetic fertilizers and pesticides.

She believes that ethical farming is not only better for the environment but also yields higher-quality produce with better flavor and nutritional value.

Farming Techniques and Methods

Crop Selection and Rotation

Mary carefully selects crops suited to her climate and soil. She practices crop rotation to prevent soil depletion, manage pests naturally, and increase yields. Popular crops include heirloom vegetables, herbs, and native plants.

Soil Health Management

Soil is at the center of her farming philosophy. She uses compost, cover cropping, and minimal tillage to maintain healthy soil microbiomes. Her farm's soil tests consistently show high organic matter content and fertility.

Water Conservation

Water management is critical, especially in areas prone to drought. Mary employs drip irrigation, rainwater harvesting, and mulching to maximize water use efficiency and reduce waste.

Pest and Disease Control

Instead of synthetic chemicals, she employs integrated pest management (IPM), encouraging beneficial insects, using companion planting, and manually removing pests when necessary.

Features of Farming with Mary

- Eco-Friendly Practices: The farm emphasizes environmental stewardship through organic methods, soil regeneration, and biodiversity.
- Educational Outreach: Regular workshops and farm visits educate the public about sustainable farming.
- Community Supported Agriculture (CSA): Subscribers receive weekly shares of fresh produce, creating a direct link between farmers and consumers.
- Diverse Crop Portfolio: A variety of vegetables, herbs, flowers, and native plants are cultivated, promoting biodiversity.
- Innovative Urban Farming: Incorporation of urban farming techniques makes her methods adaptable to city environments.

Pros and Cons of Farming with Mary

Pros:

- Promotes sustainable and organic farming practices.
- Fosters community involvement and education.
- Produces high-quality, flavorful, and nutritious produce.
- Enhances local biodiversity and soil health.
- Demonstrates practical urban farming techniques.

Cons:

- Limited scale may restrict supply to larger markets.
- Organic practices can be labor-intensive and time-consuming.
- Higher production costs may translate to higher prices for consumers.
- Seasonal constraints affect year-round production.
- Requires significant community engagement to sustain operations.

Impact and Community Benefits

Farming with Mary has positively impacted her local community by providing fresh, organic produce and educating residents about sustainable practices. Her farm acts as a hub for environmental awareness and food justice, inspiring others to adopt eco-friendly methods. The CSA program guarantees a steady market for her produce, supports local farmers, and encourages local food sovereignty.

Moreover, her farm serves as a model for urban agriculture projects, demonstrating that sustainable farming is feasible even in limited spaces. Her outreach programs empower aspiring farmers, students, and community members to learn about ecological stewardship firsthand.

Challenges Faced by Farming with Mary

Despite its successes, Farming with Mary faces several challenges:

- **Economic Viability:** Balancing sustainable practices with profitability can be difficult, especially with higher input costs and limited market reach.
- **Climate and Weather Variability:** Unpredictable weather patterns can disrupt planting and harvesting schedules.

- Labor Intensity: Organic and regenerative practices require significant manual labor, which might not be sustainable without additional help.
- Market Competition: Competing with larger, conventional farms that benefit from economies of scale can be challenging.
- Education and Outreach: Maintaining community interest and participation requires ongoing effort and resources.

Future Directions and Recommendations

To strengthen and expand her impact, Farming with Mary could consider:

- Developing value-added products such as jams, pickles, or dried herbs to diversify income.
- Partnering with local restaurants and markets to increase product accessibility.
- Implementing renewable energy solutions to reduce operational costs.
- Expanding urban farming initiatives to inspire city-based sustainable agriculture.
- Leveraging digital platforms for broader outreach and education.

Conclusion

Farming with Mary exemplifies a holistic approach to agriculture that emphasizes sustainability, community, and quality. Her commitment to organic practices, ecological balance, and educational outreach makes her farm a beacon for aspiring farmers and eco-conscious consumers alike. While challenges exist, her innovative methods and passionate advocacy continue to inspire positive change within her community and beyond.

For those interested in sustainable farming, Mary's model offers valuable insights into how small-scale, environmentally responsible practices can produce meaningful social and ecological benefits. As the movement towards local and organic foods grows, initiatives like Farming with Mary serve as vital examples of how farming can be both productive and purposeful, nourishing the land and the people it sustains.

Question What is 'Farming with Mary' about? 'Farming with Mary' is a platform dedicated to sharing sustainable farming practices, gardening tips, and rural lifestyle insights through social media and online content. **Answer** How can I start farming with Mary's methods? Begin by following her online tutorials, adopting eco-friendly practices, and gradually implementing her recommended techniques for soil health, crop selection, and animal care. What are some popular topics covered by 'Farming with Mary'? Popular topics include organic gardening, permaculture, livestock management, composting, and tips for small-scale farmers and homesteaders. Can beginners benefit from 'Farming with Mary' content? Absolutely! Her content is tailored to all experience levels, offering step-by-step guidance suitable for beginners to seasoned farmers. Does 'Farming with

Mary' promote sustainable and eco-friendly farming? Yes, sustainability is a core focus, emphasizing practices that protect the environment, conserve resources, and promote biodiversity. Where can I find 'Farming with Mary' tutorials and updates? You can find her content on platforms like YouTube, Instagram, and her official website, where she shares videos, articles, and live Q&A sessions. Are there community groups or forums associated with 'Farming with Mary'? Yes, she hosts online communities and forums where followers can share experiences, ask questions, and collaborate on farming projects.

Related keywords: farming, agriculture, sustainable farming, organic farming, farm life, rural living, crop cultivation, farm management, homesteading, eco-friendly farming

Read the full article online: [FARMING WITH MARY](#)